

Guidelines for Social Media Content Creators

Pilipinas Golf Tournaments Inc. encourages players in the Philippine Golf Tour—professional and amateur golfers in both men’s and ladies’ circuits, including the junior circuit—to actively create social media content about the Philippine golfing community, including tournaments organized by Pilipinas Golf. Regular social media posts help promote and contribute to the thriving golf scene in the Philippines.

To ensure a positive and respectful environment, we issue the following guidelines for social media content creators:

Public Events: Except for private invitationals, Pilipinas Golf tournaments are public events. Media coverage is allowed but subject to the rules and regulations of the host venue/golf club and the tournament organizer. Club and tournament protocols must be observed. As golf is a gentleman’s sport, everyone on the course should behave accordingly and be mindful of others, especially golfers in play.

Player Participation: Pilipinas Golf encourages players to be golf influencers by posting regularly on social media. However, players should focus on their game during tournaments and refrain from taking personal photos or videos on the course, including those of their flight mates while competing. Outside of the actual competition, players are free to take photos/videos of other tournament activities such as practice rounds, socials, and awarding ceremonies.

External Content Creators: External content creators for tour players are allowed during tournaments but must adhere to golf club and tournament rules. An external content creator could be a player's social media assistant or team, production service provider, or content collaborator. These creators may bring media equipment like smartphones, cameras, laptops, etc.

Approval Process: Players must endorse their external content creators to Pilipinas Golf three days before the tournament. A maximum of two content creators per player per tournament is allowed. Players should email the names of their content creators to Shie Sylvania at [email]. If content creators will cover the entire season, this should be specified in the endorsement letter.

Orientation and Responsibility: Players are responsible for orienting their external content creators on golf club department, dress code, and applicable tournament rules. Content creators should research the club's gallery rules in advance and strictly follow them. Note that some golf clubs may charge entrance fees.

Media Coverage: Players should inform their external content creators about Pilipinas Golf's official media covering the tournaments: (1) the in-house team of Pilipinas Golf Media and (2) accredited media from news outlets. Coverage rules for official media do not apply to external content creators. Content creators' movement on the course is limited to the club's gallery. Use of coverage equipment should not distract the player.

Interviews: Interviews are allowed only after the awarding ceremonies and after Pilipinas Golf Media has completed their interviews. External content creators may not use the official interview backdrop of Pilipinas Golf. Instead, they can use other tournament collaterals such as the awarding backdrop, welcome board, or scoreboard.

Equipment Safety: Content creators are responsible for the safety and security of their equipment.

Host Venue Promotion: Golf clubs and their members intending to tap content creators for promoting the host venue and the tournament should inform Pilipinas Golf a day before the coverage.

By following these guidelines, we can ensure that the promotion of golf in the Philippines remains respectful and professional, enhancing the experience for all participants and spectators.

Pilipinas Golf Tournament Gallery Rules

Players are responsible for the actions of their families, relatives, and friends. Please adhere to the following rules:

Forecaddying: Spectators should forecaddie (stand in the landing area and watch balls) and must keep pace with or stay ahead of the group they are following. Standing behind your group can delay play behind you.

Maintaining Distance: Galleries must maintain a distance of at least 25 yards from players on the course and until players leave the scoring area. Walk in the rough or on the cart path.

No Coaching: Coaching of any kind is prohibited. During junior events, parents may bring food, drinks, clothing, etc., to players but must avoid excessive conversation.

Respect Volunteers and Officials: Abuse, harassment, or interference with volunteers or officials will not be tolerated.

Mobile Device Use: Talking on mobile devices or using noise-making electronic devices is prohibited. Texting is allowed, but all mobile devices must be silenced.

Spectator Carts: Spectator carts are not allowed unless a handicap placard or official doctor's note is provided. Temporary injury may not be a valid reason for a spectator cart. Only carts authorized by the golf club or Pilipinas Golf are permitted on the course.

Alcohol and Tobacco: No alcoholic beverages are allowed at Pilipinas Golf events. Pilipinas Golf events are smoke-free environments. Smoking, vaping, or using any tobacco product is only allowed off the course or in the parking lot.

Dress Code: All spectators, family members, and others must observe the dress code of the course being played and are encouraged to follow the golf club's dress code policy.

Penalties for Violation of Gallery Rules

First Infraction: Warning

Second Infraction: The walking scorer or spectator will be asked to leave the course and will lose privileges for the rest of the season. If the person refuses to leave, the player may be disqualified from the tournament or suspended indefinitely from future events.